
Contents

	Page
Keynote Address	iii
Foreword	ix
Acknowledgments	xxiii
Overview and Summary	xxxix
Chapter 1. Epidemiology	1
The Smokeless Tobacco Problem: Risk Groups in North America	3
Elbert D. Glover	
Penny N. Glover	
Surveillance of and Knowledge About Cancer Associated With Smokeless Tobacco Use	11
Deborah M. Winn	
Smokeless Tobacco Use in India	19
P.C. Gupta	
Smokeless Tobacco in Professional Baseball: Patterns of Players' Use	26
V.L. Ernster	
D.G. Grady	
L. Stillman	
M. Walsh	
J.C. Greene	
Chapter 2. Clinical and Pathological Effects	39
Oral Mucosal Lesions: Clinical Findings in Relation to Smokeless Tobacco Use Among U.S. Baseball Players	41
John C. Greene	
Virginia L. Ernster	
Deborah G. Grady	
Paul B. Robertson	
Margaret M. Walsh	
Linda A. Stillman	

Chapter 2 (continued)

Smokeless Tobacco Use in India:
Effects on the Oral Mucosa 51
P.R. Murti
P.C. Gupta
R.B. Bhonsle
D.K. Daftary
F.S. Mehta
J.J. Pindborg

Smokeless Tobacco-Associated
Epithelial and Langerhans Cell Changes 66
Troy E. Daniels
John S. Greenspan
Laisheng Chou
Deborah G. Grady
Walter W. Hauck
John C. Greene
Virginia L. Ernster

The Use of Smokeless Tobacco in Sweden 74
Jan Bergström

Periodontal Effects Associated With the
Use of Smokeless Tobacco: Results After 1 Year 78
P.B. Robertson
V. Ernster
M. Walsh
J. Greene
D. Grady
W. Hauck

Chapter 3. Carcinogenesis 87

Oral Carcinoma and Smokeless Tobacco Use:
A Clinical Profile 91
W. Frederick McGuirt
Anna Wray

Chemical Composition of Smokeless Tobacco Products 96
Klaus D. Brunnemann
Dietrich Hoffmann

Carcinogenesis of Smokeless Tobacco 109
Dietrich Hoffmann
Abraham Rivenson
Stephen S. Hecht

Chapter 3 (continued)

Oncogenes in Head and Neck Cancer	119
Kenneth D. Somers	
Suzanne E. Glickman	
Suzanne L. Cartwright	
Bryan G. Stoll	
Stella L. Maurizio	
Gary L. Schechter	
Oncogenes in Tobacco-Induced Oral Cancer	128
Madhav G. Deo	
Dhananjaya Saranath	
Metabolism and Macromolecular Binding of NNK and NNN, Important Carcinogens in Smokeless Tobacco	141
Stephen S. Hecht	
Role of Nicotine as a Cofactor in Smokeless Tobacco Carcinogenesis	153
Christopher A. Squier	
Georgia K. Johnson	
Perinatal Carcinogenesis by Constituents of Smokeless Tobacco: Animal Models and Potential Human Risk	161
Lucy M. Anderson	
Jerry M. Rice	
Interaction Between Smokeless Tobacco-Related Carcinogens And Human Papillomaviruses in the Pathogenesis of Oral Dysplasia and Cancer	175
Joel M. Palefsky	
John S. Greenspan	
Troy E. Daniels	
Jennifer Berline	
Deborah G. Grady	
Virginia L. Ernster	
Identification of Human Papillomavirus DNA in Smokeless Tobacco Keratoses and Premalignant and Malignant Oral Lesions, by PCR Amplification With Consensus Sequence Primers	183
Robert O. Greer, Jr.	
Kenneth R. Shroyer	
Louise Crosby	
Lipids as Factors in the Cell Response to Tobacco Components .	191
George S. Schuster	
Scott Lubas	
Thomas R. Dirksen	
John F. Erbland	

Chapter 3 (continued)

Role of Viruses in Oral Carcinogenesis 202
No-Hee Park
Byung-Moo Min
Sheng-Lin Li
Henry M. Cherrick
Jay Doniger

Chapter 4 Nicotine Effects and Addiction 217

Pharmacology of Smokeless Tobacco Use: Nicotine Addiction
And Nicotine-Related Health Consequences 219
Neal L. Benowitz

Recent Advances in Understanding the Actions
Of Nicotine in the Central Nervous System 229
Paul B.S. Clarke

Dependence on Smokeless Tobacco 239
Martin J. Jarvis

Chapter 5. Prevention 245

Marketing Smokeless Tobacco: Implications for
Preventive Education 247
Carol N. D’Onofrio

Applying the Social Inoculation Model to a Smokeless Tobacco
Use Prevention Program With Little Leaguers 260
Richard I. Evans
Bettye E. Raines
J. Greg Getz

Chapter 6. Cessation 277

Enough Snuff: Smokeless Tobacco Cessation from Behavioral,
Clinical, and Public Health Perspectives 279
Herbert H. Severson

Smokeless Tobacco Cessation and Nicotine
Reduction Therapy 291
Elbert D. Glover
Penny N. Glover

Role of Dentists in Cessation Counseling: Survey Findings 297
Kathleen L. Schroeder
David E. Heisel

An Intervention Study of Tobacco Habits Among
Rural Indian Villagers 301
Mira B. Aghi
P.C. Gupta
F.S. Mehta
J.J. Pindborg

Chapter 7. Policy	313
WHO Strategies To Curb Smokeless Tobacco: A Global Perspective	315
Roberto Masironi	
Legal and Administrative Strategies for Control And Prevention of the Use of Smokeless Tobacco	323
Seamus O’Hickey	
National Cancer Institute’s Role in Reducing Tobacco Use	330
Robert Mecklenburg	
Chapter 8. Recommendations	335
Recommendations for the Control of Smokeless Tobacco	337
Robert Mecklenburg	
R. Craig Stotts	
Index	351

